



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/28/2018

Multiple District 4

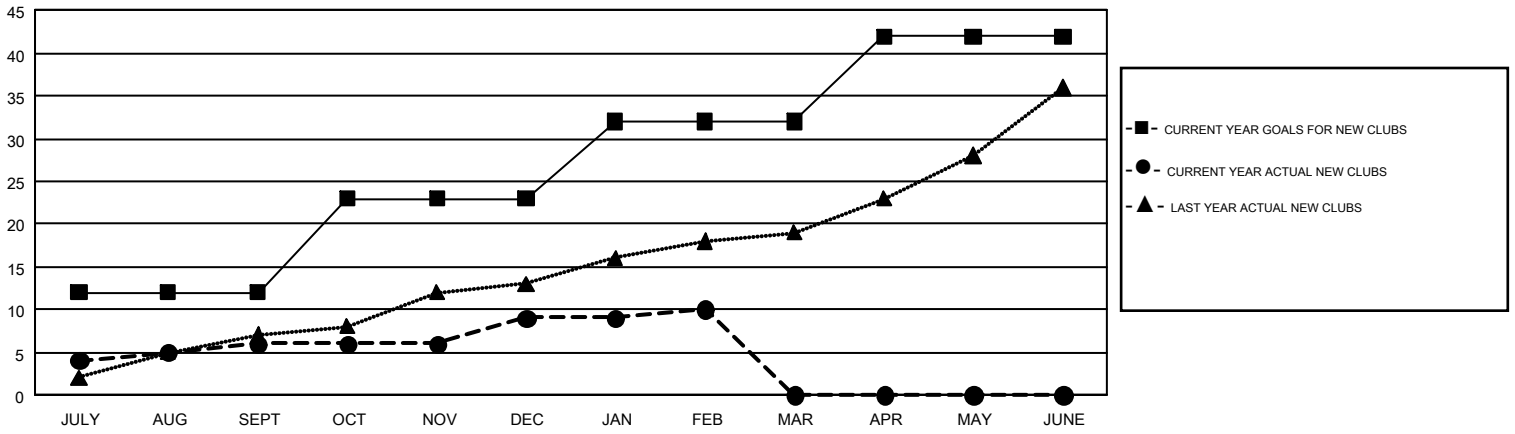
LOCATION: CALIFORNIA

GMT: HOWARD HUDSON

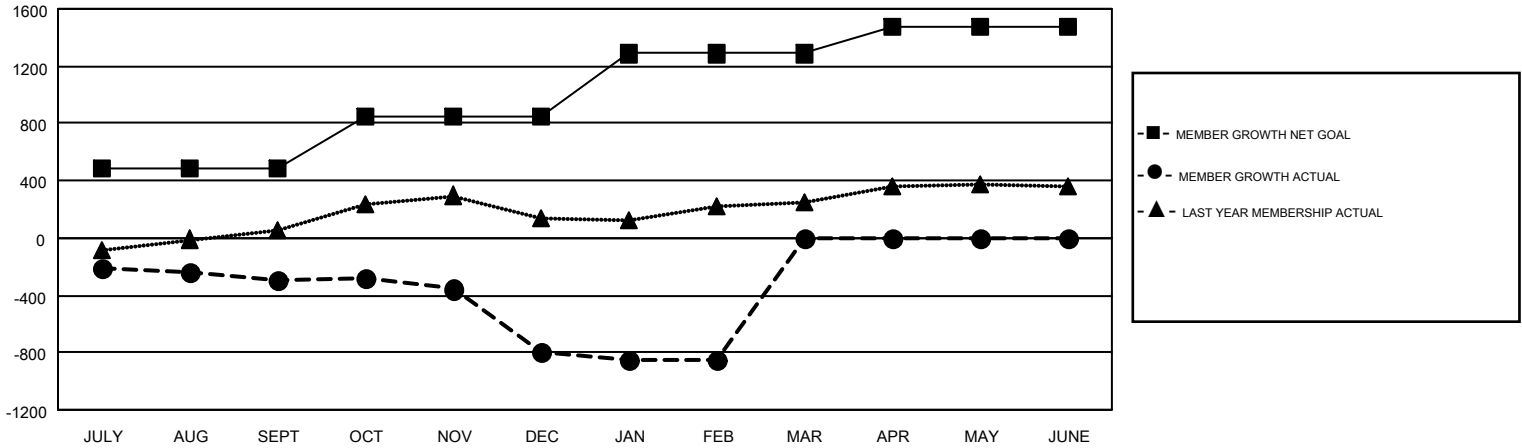
GMT CA 1

Clubs				Members			
RESULTS FOR 2017-2018				RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	12	6	4	JULY/AUG/SEPT	485	953	1,082
OCT/NOV/DEC	11	3	17	OCT/NOV/DEC	368	625	1,078
JAN/FEB/MAR	9	1	4	JAN/FEB/MAR	434	490	489
APR/MAY/JUNE	10	0	0	APR/MAY/JUNE	191	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 25	431 CLUBS OF 756 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
		MALE	12,600 (62.40%)
<u>DROPPED MEMBERS</u>	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	FEMALE	7,591 (37.60%)
DECEASED		180	TOTAL FAMILY UNIT MEMBERS
CLUB CANCELLED	250	FAMILY MEMBERS PAYING HALF DUES	1,894
OTHER	2,218		
TOTAL	2,648		